

Southern California 40.7 Fleet Meeting July 20th, 2004

- Stephen Rodi is taking over as the Southwestern Yacht Sales rep and helping organize
- Officers for next year
 - Cliff is elected Chairman
 - Gary is elected Rules Rep
 - Stephen will be SWYS rep
- Cliff proposed a one design calendar next year
 - SD Mid-winters
 - SD NOOD
 - Ahmanson (Newport)
 - Newport-Ensenada (Newport)
 - SD Yachting Cup
 - Long Beach Race Week
 - Beneteau SoCal Championships in San Diego (this year) some time in the fall
 - SWYS needs to figure out trophies for west coast championships
 - SoCal championship winner gets to fly a silver chevron on the main
- Marketing suggestions
 - Cliff suggested including an announcement in Scuttlebutt (and Sailing Anarchy) about the fleet
 - We all asked SWYS if they can do some advertising for the 40.7 specifically in the local rags – needs to include some info about how well Warren and Mike have done, and others for various races
 - Web site improvements
 - For sale section (equipment and sails)
 - When the next new boat is arriving for sale (October 2004 release from factory – although the guy who owns Kill-A-Watt may buy it if he can sell his boat)
 - Pix
 - Latest results
 - Crew list
 - Marketing at regattas as was done at NOODs
 - Advertising boats as at NOODs
 - Posters, etc. at parties
 - Crew of the year bags for SoCal championships
 - Sailmaker clinics (trim, tactics, rules)
 - Tune up for all the boats, and also starting clinic
- Tophies
 - Half hulls for high points and for beer cans
 - SWYS trophies for class championships in the fall
- No change to rules